From: "Adams, Ben C." <badams@bakerdonelson.com>

To: "William Gibbons (wgibbons)" <wgibbons@memphis.edu>

Date: 8/8/2017 12:35:52 PM

Subject: RE: Fundraising

thx

From: William Gibbons (wgibbons) [mailto:wgibbons@memphis.edu]

Sent: Tuesday, August 08, 2017 11:35 AM

To: Adams, Ben C.

Cc: Linda Russell; Linda Russell (Irssell8)

Subject: Re: Fundraising

Got it. Will take it from here.

Bill Gibbons Executive Director The Public Safety Institute

The University of Memphis

317 Robison Hall Memphis, TN 38152

901.385-4232 | memphis.edu

From: Adams, Ben C. <badams@bakerdonelson.com>

Sent: Tuesday, August 8, 2017 11:24 AM

To: William Gibbons (wgibbons); Adams, Ben C.

Cc: Linda Russell; Linda Russell (Irssell8)

Subject: RE: Fundraising

see below

From: William Gibbons (wgibbons) [mailto:wgibbons@memphis.edu]

Sent: Tuesday, August 08, 2017 10:11 AM

To: Adams, Ben C.

Cc: Linda Russell; Linda Russell (Irssell8)

Subject: Fundraising

Ben,

Here's kind of a recap on where I think we are:

FOLLOW UP CONTACTS.

The following are people we contacted by letter, with a follow up by you, who have not yet responded with a 2017 contribution:

Kevin Clarkson (CB Richard Ellis) - last contribution \$1500 in 2015-No response John Dicken (Dicken Commodities) - last contribution \$5000 in 2016-will give again John Alexander (Hunter Fan) - last contribution \$1500 in 2013-no response Michael Ugwueke (Methodist) - last unearmarked contribution \$5000 in 2016-no response Charles Smith (National Guard Products) - last contribution \$2500 in 2016-sending 1000 shortly Frank Ricks (LRK) - last contribution \$1000 in 2015-no response Neely Mallory (Mallory Alexander) - last contribution \$2500 in 2015-no response Dow McVean (McVean Trading) - last contribution \$1000 in 2015-declined Daniel Weickenand ((Orion Federal Credit) - last contribution \$2500 in 2015-check in process Richard Shadyac (ALSAC) - no history of contributing-declined Dr. James Downing (St. Jude) - last contribution \$2500 in 2015-declined Paul Boyle (Boyle Investment) - last contribution \$1000 in 2013-no response Sam Graham (Diversified Trust) -last contribution \$1000 in 2013-no response Darren Metz (NovaCopy) - last contribution \$1000 in 2016-no response Reginald Coopwood (Regional One Health) - Last contribution \$2500 in 2016-no response Henry Turley (Henry Turley Company) - last contribution \$500 in 2013-declined Alan Barnhart (Barnhart Crane and Rigging) - last contribution \$1000 in 2014-no response John Cowart (Woodson and Bozeman) - last contribution \$2500 in 2016- no response but his was October 2016.

The following are people we contacted by letter, with a follow up by me, who have not yet responded with a 2017 contribution:

James Barnes (Georgia Pacific) - last contribution \$1000 in 2016
Pierce Ledbetter (LEDIC) - last contribution \$2500 in 2013 (Linda has been trying for months to get him to sponsor an event for us. She will keep trying.)
Melanie Blakeney (MAAR) - last contribution \$2500 in 2016
Craig Weiss - no history of contributing (Linda trying to also tie him down to an event.)

Here's my suggestion: for those who have a history of contributing, I send them a follow up letter enclosing my column in The CA, thanking them for their past support, and expressing hope that they can help us going forward. Then, we follow up one more time with personal contacts. Does that sound OK? YES on all with no response

SPECIAL SITUATIONS.

How did we leave things with Edward Dobbs? Do we leave that alone for now? send him letter too-he agreed to give

Southeastern Asset Management (Steve Fracchia) gave \$25,000 in October of 2016 (technically this fiscal year). Do we hold off for now? (Obviously, we need them to keep contributing at that level.) Suggestion: I send Steve a letter with the column as noted above but with no reference right now to continued help, then we follow up in September. OK? I would send letter to Steve now and get the money whenever it comes and remind him of Board spot.

Do we do anything about Duncan Williams? He declined

What about Brad Martin? I can try again to schedule.

OTHER NEW POSSIBILITIES.

Do you know Kathy Buckman Gibson at Buckman International? What about Rick Fogelman at Fogelman Management?

Neither has contributed in the past. Unless you have reason not to, I suggest we send them our standard joint letter, then follow up. (I will be glad to do that since I know them both.) Fine. Thanks

Let me know your thoughts.

Bill Gibbons Executive Director The Public Safety Institute

> The University of Memphis 317 Robison Hall Memphis, TN 38152



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